



**plant smart  
look good**

**ColorBook**  
**Fall 2012**



# plant smart

## **What good are flowers?**

Nothing improves the beauty and appeal of your landscape faster than annual flowers.

An attractive landscape is a proven way to increase property values, decrease crime and improve quality of life. Flowers make people happy!

Annual flowers make an instant impact and look great all season. And, since annuals aren't permanent tenants in your landscape, you can change the style and mood every season.

So, what look are you going for this Fall?

The Fall 2012 ColorBook is here to help you choose from Ornamental Cabbage and Kale, beautiful and hardy Fall Pansies, color saturated Snapdragons, and glowing Swiss Chard. We've got the look you'll love.

# Better flowers.

Life's too short to plant weak flowers. So when it comes to selecting your annuals this Fall, choose the best and you'll see the difference immediately. Our flowers are better by design. They're larger, with more vigorous roots ready to take off in your landscape and give you instant impact. But it's not just size that matters.

The secret's in the soil. Our flowers are grown in a unique landscape-ready mix that is superior and more sustainable than the typical greenhouse mix, which is primarily "peat" based. While peat is great for growers because it's so easy to control in a greenhouse, it's not a renewable resource, and it isn't very good for your landscape.

Our flowers are locally grown at a nursery, not a greenhouse. That's important because it means that these flowers have spent most of their life outside, in the elements, not artificially nursed under plastic. This results in tough flowers, having been given plenty of space, air and sunlight.

## Instant gratification.

Our flowers are locally grown and come in trays of eight 5.5" square pots. The square pot is for efficiency, which means no water is wasted and more fit on a truck, decreasing the carbon footprint.

## Size matters.

Larger plants mean healthier, more vigorous flowers, ready to make an instant impact.



## It's in the mix.

The potting mix is more sustainable and better suited for landscape performance than the competition.

## Ready to grow.

Just the right amount of fertilizer is incorporated in every flower, right in the root zone, to ensure your flowers perform without fuss.

# Better results.

You want gorgeous color all season long. While better plants will always give you better results, it is just step one to "planting smart."

It also takes careful planning. Which flowers will perform best given the sun exposure, moisture and traffic of the site? You need an expert with plenty of local experience. We know what works and what doesn't! It takes soil preparation, proper, efficient planting and attentive watering and maintenance to get the best results.

Sure, you could plant flowers yourself, and if you enjoy getting your hands dirty that's great! But better results takes better plants and better, knowledgeable service. That's how you "plant smart."

*Pansy Cool Wave Mix*



**look good**

# New for 2012.

Sure, plants and flowers are great for health, wellness and sustainability. But let's face it, we all want flowers to make us look good!

New for Fall 2012, are the Cool Wave™ series of Pansies, the first-ever “non-petunia” to earn the right to wear the Wave™ Brand name, and two new varieties of Kale Winterbor.



*Pansy Cool Wave Yellow*



*Pansy Cool Wave Violet Wing*



*Kale Winterbor Blue/Green*

# Index



*Cabbage*  
Osaka Red



*Cabbage*  
Osaka White



*Kale*  
Nagoya Red



*Kale*  
Nagoya White



*Kale*  
Peacock Red



*Kale*  
Peacock White



New

*Kale*  
Winterbor Blue-Green



New

*Kale*  
Winterbor Purple



New

*Pansy Cool Wave*  
Mix



New

*Pansy Cool Wave*  
Violet Wing



New

*Pansy Cool Wave*  
Yellow



*Pansy Delta*  
Blue w/ Blotch



*Pansy Delta*  
Blotch Premium Mix



*Pansy Delta*  
Citrus Premium Mix



*Pansy Delta*  
Cotton Candy Mix



*Pansy Delta*  
Deep Orange



*Pansy Delta*  
Deep Violet



*Pansy Delta*  
Lavender Blue Shades



*Pansy Delta*  
Pure Clear Mix



*Pansy Delta*  
Pure Rose



*Pansy Delta*  
Purple Beaconsfield



*Pansy Delta*  
Red



*Pansy Delta*  
Red w/ Blotch



*Pansy Delta Spirit Mix*



*Pansy Delta White Pure*



*Pansy Delta White w/ Blotch*



*Pansy Delta Yellow w/ Blotch*



*Pansy Delta Yellow Lemon*



*Pansy Delta Yellow Primrose*



*Pansy Delta Yellow Pure*



*Pansy Delta True Blue*



*Pansy Delta True Light Blue*



*Pansy Iona Purple and Yellow*



*Pansy Lancaster Farms Mix*



*Pansy Matrix Autumn Blaze Mix*



*Pansy Matrix Blue Yellow Morpheus*



*Pansy Panola Clear XP Mix*



*Pansy Skyline Copperfield Mix*



*Pansy Viola Citrus Mix*



*Pansy Viola Penny Lane Mix*



*Pansy Viola Sorbet Mix XP*



*Pansy Viola Sorbet Yellow Delight*



*Pansy Watercolors Mix*



*Snapdragon Snapshot Autumn Mix*



*Snapdragon Snapshot Berry Cream*



*Snapdragon Snapshot Freesong Mix*



*Snapdragon Snapshot Ribbon Mix*



*Swiss Chard Bright Lights Mix*